



Gzim Vllasa

Date of birth: 28/10/1996 | **Nationality:** Kosovar | **Phone number:** (+383) 48197309 (Mobile) |

Email address: gzimvllasa1@gmail.com | **Website:** <https://gzimvllasa.pro> |

Address: - Prishtina/ Prugoc/ Rr. Qazim Dragusha, 10000, Prishtina, Kosovo (Home)

WORK EXPERIENCE

HOSPIT – PRISHTINA (MAIN BRANCH IN SWITZERLAND), KOSOVO

HEAD OF DIGITAL CONTENT CREATOR – 01/10/2024 – 30/09/2025

In my role as Digital Content Creator for Hospit, I leveraged my multidisciplinary skills in graphic design, videography, and animation to execute a dual-strategy for market growth across Switzerland. My responsibilities encompassed the entire content lifecycle:

- **Organic Growth:** Built a vibrant online presence by producing a consistent stream of high-quality, engaging content—including explainer videos, brand stories, and social media graphics—that strengthened community connection and brand loyalty.
- **Paid Advertising:** Developed and art-directed data-driven ad campaigns for platforms like Meta and Google. I created everything from attention-grabbing video ads to static banners, meticulously A/B testing creative to optimize performance and maximize ROI.
- **Unified Branding:** Established a cohesive visual language for all branches, ensuring brand consistency and increased recognition in a competitive market.

SUNNY HILL TECH – PRISTINA (MAIN BRANCH IN SWITZERLAND), KOSOVO

HEAD SENIOR GRAPHIC DESIGNER, VIDEO EDITOR/ANIMATOR 2D AND 3D – 31/03/2021 – 20/12/2024

At Sunny Hill Tech, I translated brand narrative into measurable growth. By leading all visual production from concept and filming to final 2D/3D animation and also with graphic design I created compelling video content and design content that resonated deeply with the Swiss audience. The result? A sustained **40-60% conversion rate** across marketing initiatives, proving the power of strategic visual storytelling.

And also delivered **millions of organic views** for Sunny Hill Tech through videos and design across social media.

JUNGLE – PRISHTINA, KOSOVO

VIDEO EDITING LECTURER – 10/06/2025 – CURRENT

Empowering students with industry-standard **video editing skills in Adobe Premiere Pro**. Created a structured and supportive **learning** environment where students gain confidence through practical, project-based lessons. Designed the curriculum to ensure students can efficiently edit, refine, and export polished videos, building a strong foundation for personal projects or a **professional career**.

NOK STRATEGIES – WEST SPRINGFIELD, VIRGINIA, UNITED STATES

VIDEO EDITOR – 18/07/2024 – CURRENT

I specialize in transforming raw footage into high-impact **social media videos** that **drive engagement** and achieve strategic goals. By partnering closely with marketing teams, I ensure every edit from concept to final cut is polished, on-brand, and designed to captivate **target audiences**, delivering content that performs on time and exceeds expectations.

ROYAL YORK PROPERTY MANAGEMENT – PRISTINA (MAIN BRANCH IN CANADA), KOSOVO

GRAPHIC DESIGNER/ VIDEO EDITOR – 01/12/2023 – 31/03/2024

At Royal York Property Management, I was the visual architect behind the company's market presence. I transformed property listings into compelling visual stories and developed campaign assets that didn't just promote properties they **accelerated their leasing cycle**. By collaborating closely with sales and marketing teams, I ensured every graphic and video elevated the client experience and directly **supported lead generation and conversion goals**.

VITAMINA-D AGENCY – ST. GALLEN, SWITZERLAND

GRAPHIC DESIGNER/VIDEO EDITOR – 31/03/2020 – 30/08/2021

As a graphic designer at Vitamina-D Agency, I specialized in post designs and product videos, blending creativity with Swiss precision. Crafting visually captivating content, I engaged our audience and enhanced brand identity. Through

collaboration and cultural inspiration, I contributed to the company's marketing success. My role was pivotal in shaping the company's visual narrative.

MOB IN – KOSOVO

LEAD GRAPHIC DESIGNER – 21/02/2019 – 14/03/2020

At MOB IN, as the lead graphic designer, I orchestrated all design elements, including video edits and web designs. With a comprehensive skill set, I ensured consistency across all visual assets. My role was pivotal in shaping MOB IN's brand identity and enhancing its online presence. Through innovative design solutions, I contributed to the company's success in the competitive market landscape.

ANDA VERSICHERUNG – SWITZERLAND

GRAPHIC DESIGNERS/VIDEOEDITOR – 09/02/2018 – 09/06/2020

As a graphic designer and video editor at Anda Versicherung, a Swiss insurance company, I combined creativity with strategic communication. Crafting engaging visuals and videos, I conveyed complex insurance concepts with clarity and impact. My role played a vital part in enhancing the company's brand presence and effectively reaching our target audience. Through collaborative efforts, I contributed to elevating the company's position in the Swiss insurance market.

FREELANCER – PRISTINA, KOSOVO

GRAPHIC DESIGNER, VIDEOGRAPHER/ CREATOR/EDITOR/ANIMATOR AND 3D ARTIST. – 10/03/2016 – CURRENT

EDUCATION AND TRAINING

03/10/2018 – 10/10/2022 Pristina, Kosovo
GRAPHIC DESIGNER AAB University

Address Pristina, 10000, Pristina, Kosovo | **Website** www.aab-edu.net

31/08/2011 – 24/05/2015 Pristina, Kosovo
NATURAL SCIENCE Xhevdet Doda

Address Pristina, 10000, Pristina, Kosovo

31/08/2001 – 28/05/2011 Obiliq, Kosovo
STUDENT Hasan Prishtina

Address Milloshev, 11000, Obiliq, Kosovo

3DS MAX CERTIFIED Autodesk 3Ds Max

AFTER EFFECTS CERTIFIED Adobe After effects

PHOTOSHOP CERTIFIED Adobe Photoshop

ILLUSTRATOR CERTIFIED Adobe Illustrator

PREMIER PRO CERTIFIED Adobe Premier Pro

LANGUAGE SKILLS

Mother tongue(s): **ALBANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C1	B2	C1	B2
GERMAN	B1	B1	B1	A2	B1

● SKILLS

Professional Skills

Autodesk 3DsMax | Vray 3D Rendering | Adobe After Effect | Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Da Vinci Resolve | Adobe Lightroom | Photographer And Film Maker

Computer Skills

Microsoft Excel | Google Drive | Microsoft Word | Microsoft Powerpoint

Social Media

use of social media (Facebook, Twitter, Instagram, TikTok, LinkedIn, Pinterest) | Facebook | Twitter | Instagram | Skype | Pinterest